

## Introduction

This form is intended for organisations who want to apply to become a member of International Consumer Research & Testing Ltd. The form is structured so that the applicant can provide information which demonstrates that their organisation complies with the ICRT Articles of Association, which are reproduced below. When completed, the form should be addressed to the Company Secretary of ICRT, 24 Highbury Crescent, London N5 1RX, UK or scanned and sent to [helpdesk@international-testing.org](mailto:helpdesk@international-testing.org).

## Application Process

Before filling out this application please contact [helpdesk@international-testing.org](mailto:helpdesk@international-testing.org) to organise an introduction meeting with ICRT if such a meeting has not already been held. Please provide all the information requested in this form by either selecting the check boxes or completing the free field text boxes.

You will receive a confirmation on ICRT receiving your application and then ICRT will be in contact with you for potential further discussions. Your application will be reviewed by the ICRT Board of Directors and you will get notification on the outcome of this review.

## ICRT Articles of Association

ICRT's Articles of Association states that a person shall be entitled to apply for an ordinary share in ICRT if:


- 1) it is a national/international/multinational organisation pursuing the interests of consumers and carrying on the activities of research and/or testing the standards of goods and/or services;
- 2) its intentions are limited to carrying on activities exclusively on behalf of the interests of the consumer;
- 3) it has no interest in the advancement of any party-political cause, receives no funds, contributions, inducement or other form of incentive or remuneration from any undertaking or person advancing such cause;
- 4) it does not accept for a consideration in cash or in kind an advertisement in its publications;
- 5) it takes all steps to prevent the information and advice it gives to consumers being reproduced in any manner which might mislead
- 6) it's independence of action and comment is not in any way influenced or qualified by the receipt of subsidies, sponsorship or other incentive or remuneration;
- 7) it undertakes to comply with such requirements as may be laid down by the ICRT Board of Directors from time to time;
- 8) in the case of a person willing to be a holder of an "A" Share that he has undertaken to appoint a representative to be a director of the Board and the Board has accepted that undertaking.

## 1 Applicant Details

|                                       |  |
|---------------------------------------|--|
| <b>Name of applicant organisation</b> |  |
| <b>Address</b>                        |  |
| <b>Country</b>                        |  |
| <b>Telephone Number</b>               |  |
| <b>e-mail (primary)</b>               |  |
| <b>e-mail (secondary)</b>             |  |
| <b>Website</b>                        |  |

## 2 Organisation and activities

|  |  |
|--|--|
| <b>Type of Organisation</b> (e.g., Government funded agency, charity, limited by shares, non-profit, co-operative, informal association, whatever applies)                       |  |
| <b>Name of magazine(s)</b> published and <b>circulation figures</b> for each (i.e. print recipients)   |  |
| <b>Other information;</b> distribution channels and circulation figures for each (e.g., Website/Views, Social Media/Followers, TV/Viewers, Radio/Listeners, Podcast/Subscribers) |  |
| <b>Number of staff</b> (paid full time equivalent and unpaid/volunteer full time equivalent)   |  |
| <b>Test &amp; research facilities</b> used recently if applicable  |  |
| <b>Geographical extent</b> of operation (i.e., regional within a country, national, or multi-national)   |  |
| <b>Membership of other bodies</b> /organisations (e.g., Consumers International, BEUC, ANEC)   |  |

|   |   |                  |
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|   |   | Date: 2021/09/21 |

**Do you have business/ enterprise/ corporate members? if so, please state below what type and capacity?**

Paragraph 2 of the ICRT Articles of Association require that all ICRT members intentions are limited to carrying on activities exclusively on behalf of the interests of the consumer. Can you confirm that your organisation meets this requirement?

Yes

Not Sure

No

If “Not Sure” or “No”, please describe activities, which may not have been carried out in the interest of consumers:

### 3 Impartiality

Paragraph 3 of the ICRT Articles of Association require that all ICRT members have no interest in the advancement of any party-political cause, receives no funds, contributions, inducement or other form of incentive or remuneration from any undertaking or person advancing such cause. Can you confirm that your organisation meets these requirements?

Yes

Not Sure

No


### 4 Advertising

Paragraph 4 of the ICRT Articles of Association require that ICRT members do not accept for a consideration in cash or in kind an advertisement in its publications. Can you please confirm that you do not accept payment, direct or indirect, for advertisements in any of your publications?

Yes

Not Sure

No

|   |   |                  |
|---|---|------------------|
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## 5 Reproduction of results

Paragraph 5 of the ICRT Articles of Association require that ICRT members takes steps to prevent the information and advice it gives to consumers being reproduced in any manner which might mislead. Can you please confirm what steps, if any, you take to control this?

## 6 Subsidies, Sponsorships or Incentives

Paragraph 6 of the ICRT Articles of Association require that ICRT members' independence of action and comment is not in any way influenced or qualified by the receipt of subsidies, sponsorship or other incentive or remuneration. Can you confirm that your organisation meets these requirements?

Yes

Not Sure

No

Please describe below any subsidies, sponsorship or other remuneration you may be receiving:

## 7 ICRT Membership

ICRT content (comparative tests) cannot be accessible free of charge on your websites, distributed free- of charge in magazines or free of charge through social media; there must be a registration wall, pay-wall and/ or pay per view or subscription model. Please describe below the business model you intend to apply after a potential membership of ICRT:



## Professional Qualifications

To become an ICRT member your organisation will need to have a scientist, engineer or similar with university degree who must be fluent in English, and who will be the main ICRT contact person for handling test data (the person can be trained by ICRT but must have adequate professional background). Do you have or expect to have such an employee in your organisation?

Yes

Not Sure

No

## ICRT Shares

ICRT has three classes of Share Capital (A, B and C Shares) that defines the one-time share cost and the annual ICRT fee as well as the rights and obligations within ICRT set out by the Articles of Associations, the General Assembly and the ICRT Board.

An A share costs €60,000, one B-share cost €10,371 and one C-share cost €16. Annual membership fees are €143,424 for A-members, €33,032 for B-members within Europe and €14,682 outside Europe, and €6,000 for C-members (all fees are for 2021 indexed annually).

While the Directors of the board of ICRT have the right to decide what class of Share you will finally be offered, please state below what class of share you think may be most suitable for your organisation:

A Share

B Share


C Share

Applicants who wish to obtain an “A” Share, please appoint a representative to be a Director of the Board (typically CEOs or Secretary Generals) and include their details in the table below.

|   |  |
|---|--|
| <b>Name of Representative</b>   |  |
| <b>Position in your organisation</b>  |  |
| Please provide a description below of the activities and positions this person has held on behalf of your organisation: |  |
| <br><br><br><br><br><br><br><br><br><br>  |  |

## Primary contact person for ICRT Membership

|                         |  |
|-------------------------|--|
| <b>Name</b>             |  |
| <b>Job Title</b>        |  |
| <b>Telephone number</b> |  |
| <b>E-mail address</b>   |  |

|   |   |                  |
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**Signature of legal authority applying for ICRT membership:**

|                     |  |
|---------------------|--|
| <b>Printed Name</b> |  |
| <b>Job Title</b>    |  |
| <b>Signature</b>    |  |
| <b>Date</b>         |  |

**Attachments**

Please attach the following with your application.

1. One copy of your most recent issue of your main publication and an assortment of (links to) other publications you produce.
2. A copy of your most recent Annual Report and Accounts for the past two fiscal years.
3. A breakdown of the sources of your income during the past two fiscal years.